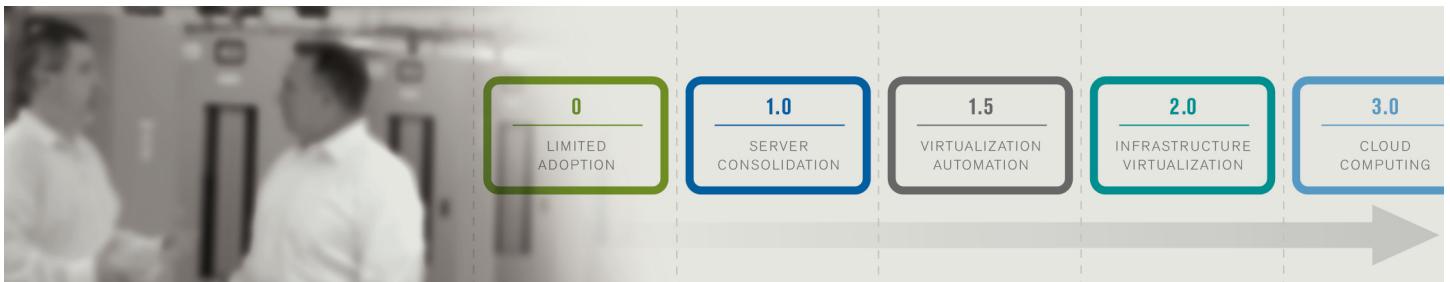


Let's start the conversation.

We are nearing capacity. How can we keep supporting the explosive growth of our business?

Should we even consider virtualization if we have proprietary assets in our data center?

Virtualization



Sophisticated yet practical.

We understand virtualization.

- We take a strategic, best practices approach to your virtualization needs. We specialize in demystifying the complexity and mapping out real solutions that offer a compelling return on investment.
- We are not tied to any vendor and draw on our experiences from around the globe to offer out-of-the-box ideas and show you the advantages of data center virtualization and automation beyond server consolidation.

Your cloud, your speed.

Develop your cloud on your timeline.

- We have relationships with multiple vendors to ensure your solution is right for your business and budget.
- We develop a plan with you to achieve your business goals, whether it is reducing churn in a call center, increasing overall security, deploying applications more efficiently or better managing data center costs

Advisers and partners.

Experience and independence work to your advantage.

- With virtualization, every organization operates at a different level of maturity. Our specialized services allow you to move up the maturity scale no matter where you start.
- We have industry leaders and experts on our team. From highly technical specialists to leading authors and bloggers, we can discuss virtualization and cloud computing at every level.

Common challenges

- Doing more with less
- No budget to expand
- Limited understanding of virtualization and its benefits
- Unique workloads that may/may not be right for virtualization

We know data centers.

That's been our focus for more than 45 years. We implement best practices in more than 1,000 data centers each year. What's more, we understand not only the physical aspect of electrical and mechanical requirements, we understand the technology side, too.

We believe you can gain the best return on your investment with us. We also believe working together, as a team, can make all the difference.

Why Bick?

**Experience matters.**

Decades of combined data center management and IT experience enable us to develop successful strategies.

- As a trusted adviser on cloud computing, we can show you how to squeeze increased processing capability from fewer physical resources to free up data center space.
- We stay on top of advancements to understand which workloads are candidates for virtualization, from desktops and servers to high throughput transaction systems.

Speed and independence are key.

We move quickly so you gain value faster.

- We're not tied to specific hardware or software platforms or large corporate overheads.
- We're nimble and focused: Data centers are what we do. With more than 200 data centers under ongoing management contracts, we know what makes data centers work best.

You can achieve your goals.

Business can be tough. Working together doesn't have to be.

- We can help you accomplish your business goals through improved performance in your data center while enjoying the work.
- We believe in speaking honestly, directly and often. We are accountable for every service we provide.

What we do.

We know data centers. We also know how to maximize ROI.

OPTIMIZE

Energy Efficiency
Facility Analysis – Health Check
Capacity Planning

TRANSFORM

IT Strategy
→ Virtualization and Cloud Computing
Consolidation
Migration
Design-Build

SUSTAIN

Managed Maintenance
On-Demand Services
Continuity Services

Let us help you do more with the data center investments you've already made as well as those you may be considering.